

Digitalisation

# Unplug the eGenie

By BK Lim



30<sup>th</sup> Nov 2018



For the industry, By the industry, With the industry

# Why eGenie

The one single factor / need that brought all of us together – the maritime suppliers, shipping companies and digital experts is the need for a comparative tool on UOM and quality which today is not available. Quality comparison is almost impossible.

There is a vacuum to be filled in order for the industry to take advantage of the digital age.





# Birth of eGenie Forum

1. Dubai - 13 & 14 Feb 2017
2. Singapore - 8 & 9 May 2017
3. Lubeck - 26 Jul 2017
4. London - 11 Sep 2017
5. Dubai - 26 & 27 Feb 2018
6. **Singapore – 24 May 2018 eGenie Forum Ltd was formally registered**
7. Hamburg - 6 Sep 2018



# eGenie

Voice of the Industry

<http://www.egenieforum.com/>

# New Dawn

# VOICE OF THE INDUSTRY

For the Industry, by the industry, with the industry

30<sup>th</sup> November 2018





# Leading In Robotic Process Automation

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# Using Digital Transformation & Innovation To Enhance Business Values



# Our Aim

is to create proper standards for our industry – standards for products and documentation – such as quality, UOMs etc. Standards that will enable us to trust in the supply chain across processes and suppliers – because you know that they know what you actually asked for – and they have to supply according to that standard.



# Project



## Ship Supply Chain UOM



This is the original Olderndorff Carriers project, first initiated by Erik Graumann.



## Documents and Process Standardisation



Project is initiated by John I. Roetting. It is long overdue in the marine procurement and supply chain sectors. Documents and Process Standardisation will greatly enhance the integration and automation of transactions between buyers and suppliers and will make eCommerce more effective.



**John I. Roetting who is heading Operations will lead in both projects. He will select and identify team members, resources required and time schedules.**





## Coming Events & Campaigns

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1. 2 events to be hosted yearly
  - One in Singapore every April
  - One in Europe every Sep / Oct
2. Increase in membership drive
  - 25 member by April 2018
  - 75 members by April 2019
  - 150 members by April 2020



Shaping the Future

A close-up photograph of a hand holding a blue pen, writing the words "Thank you!" in a cursive script on a white surface. The background is a dark grey diagonal band.

Thank you!

**For the  
industry,  
By the  
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